Toyota Forklift

Ever since 1992, Toyota Material Handling inc., U.S.A., also called TMHU, have been the top selling lift truck supplier in the United States. Proudly celebrating more than 40 years of operations, the Irvine, California established business offers an extensive line of quality lift trucks. Stemming from their reputation of excellence, reliability, and resilience, Toyota remains prevalent in this aggressive market. Quality is the keystone of Toyota's notorious Toyota Production System practiced at all manufacturing facilities, including TIEM, which is stands for Toyota Industrial Equipment Manufacturing, located in Columbus, Indiana. The majority of the Toyota lift trucks sold in the U.S. are built here.

All Toyota machinery and parts designed within North America adhere to the International Organization for Standardization or ISO 14001 standard. The Columbus TIEM plant has been honored on many occasions for its devotion to continual development and its environmentally friendly systems. It is the first and only maker to offer EPA and CARB-certified Compressed Natural Gas powered lift trucks on the market. To illustrate, the Toyota 8-Series IC lift vehicles emit 70 percent fewer smog forming emissions than the existing federal EPA standards and have complied with California's strict emission standards and policies.

Toyota Material Handling, U.S.A. - The Industry Leader

Brett Wood, President of TMHU, links Toyota's success to its robust dedication to fabricating the best quality lift vehicles at the same time as delivering the utmost client service and assistance. "We must be able to learn and predict the needs of our customers," said Brett Wood. "As a leader, our success also depends on our ability to address our customers' operational, safety and environmental cost issues." TMHU's parent company, Toyota Industries Corporation, also referred to as TICO, is listed in Fortune Magazine as the world's principal lift truck provider and is among the magazines impressive World's Most Admired Companies.

Redefining Environmental Responsibility

Toyota Industries Corporation, as the parent company, has instilled a rich corporate doctrine of environmental stewardship in Toyota. Not many other corporations and no other lift truck producer can meet Toyota's history of caring for the environment while concurrently encouraging the economy. Environmental responsibility is a fundamental characteristic of corporate decision making at Toyota and they are proud to be the first and only manufacturer to offer UL-listed, EPA- and CARB-certified Compressed Natural Gas powered lift trucks. Yet one more reason they remain a leader within the industry.

Toyota first introduced the 8-Series line of lift vehicles in 2006, yet again exhibiting its leadership and innovation in the industry. Featuring an exclusive emission system that eclipsed both Federal EPA emission values, and California's more environmentally friendly emission standards. The end product is a lift vehicle that produces 70 percent fewer smog forming emissions than the current Federal standards tolerate.

What's more in 2006, Toyota established an affiliation with the Arbor Day Foundation, furthering their dedication to the environment. Greater than 57,000 trees have been planted in district parks and national forests damaged by ecological reasons such as fires, as a result of this partnership. 10,500 seedlings have also been scattered through Toyota Industrial Equipment's network of sellers to non-profit organizations and local customers to help sustain communities all over the U.S.

Industry-Leading Safety

Toyota's lift trucks offer improved durability, visibility, output, ergonomics, and all the leading safety technology that has made Toyota an industry leader. The company's System of Active Stability, also referred to as "SAS", helps lessen the risk of mishaps and injuries, and increasing productivity levels while minimizing the potential for product and equipment damage.

System Active Stability senses many factors that may lead to lateral volatility and possible lateral overturn. When one of those factors are detected, SAS instantly engages the Swing Lock Cylinder to stabilize the rear axle. This transitions the lift truck's stability trajectory from triangular in shape to rectangular, providing a major increase in stability which substantially reduces the likelihood of an accident from a lateral overturn. The Active Mast Function Controller or the Active Control Rear Stabilizer also aids to prevent injuries or accidents while adding durability.

SAS was originally launched to the market on the 7-Series internal combustion models in 1999 and subsequently catapulted Toyota into the industry leader for safety. Ever since then, SAS have been integrated into the majority of Toyota's internal combustion products. It is standard gear on the latest 8-Series. There are more than 100,000 SAS-equipped lift vehicles in action, exceeding 450 million hours combined. The increased population of SAS-equipped vehicles in the field, along with required worker training, overturn fatalities across all brands have decreased by 13.6% since 1999. Furthermore, there has been an overall 35.5% drop in industry wide collisions, loss of control, falls and tip overs from a lift truck for the same period.

Toyota's measure of excellence reaches far beyond its technological achievements. The company maintains an extensive Operator Safety Training curriculum to help users meet OSHA standard 1910.178. Education programs, video lessons and an assortment of materials, covering a wide scope of topics—from personal safety, to OSHA policies, to surface and load conditions, are offered through the vendor network.

Toyota's U.S. Commitment

Ever since the transaction of its first lift vehicle in the U.S. to the construction of its 350,000th lift vehicle produced in 2009 at Toyota Industrial Equipment Manufacturing, TMHU has sustained a unbroken existence in the U.S. This fact is demonstrated by the statistic that 99% of Toyota lift trucks sold in America at the moment are built in the United States.

Based in Columbus, Ind., the Toyota Industrial Equipment Mfg. campus equals 998,000 square feet of facilities across 126 acres. Facilities include a National Customer Center, as well as production operations and supply centers for equipment and service components, with the total investment exceeding $113 million dollars.

The new National Customer Center was conceived to serve both dealers and buyers of TMHU. The facility includes a 360-degree display room, a presentation theater complete with stadium seating for 32, an area for live merchandise demonstrations with seating capability for 120; a presentation theater; Toyota's Hall of Fame showcasing Toyota's history since the birth of its founder, Sakichi Toyoda, in 1867, and finally a instruction center.

First in Client Satisfaction and Service

TMHU has 68 sanctioned industrial equipment dealers, along with 189 dealership locations throughout the United States, providing the most comprehensive and inclusive customer support and customer service in the industry. The company's new and Licensed Used lift trucks, service, parts, and financing capabilities make Toyota dealerships a one-stop shop to guarantee total client satisfaction.